

F12 Cybersecurity Training

**Empower your people to
protect themselves, your
organization & your customers**

**Don't leave your people to be unknowingly part of the problem.
Train and equip them, so they're a key part of the solution.**

✓ Best-in-class
cybersecurity training

✓ Continuously adapting
phish-testing

✓ Industry-customized
program

✓ SOC 2 Type II
certified provider

Cybercrime moves at light speed, they take over your email, hack your bank accounts, and steal tens or hundreds of thousands of dollars. Organizations of every size and type are at risk.

And phishing and social engineering attacks are still responsible for most cyber incidents in Canadian businesses.

A strong Human Firewall is an essential line of defence.

F12 Cybersecurity Awareness Training finally makes it easy.

1 We customize a training program to continually hone and improve your organization's Human Firewall.

2 Next, we incorporate the latest social engineering

techniques into ongoing phishing simulations to uncover gaps.

3 Finally, we provide remedial training to vulnerable users, before they are exploited.

Our aim: teach your personnel the latest tricks of cybercriminals so they develop an intuitive awareness and respond appropriately.



The face of your IT security

Here's a sobering truth: your awareness program and content are the visible 'face' of your IT department to the rest of the organization. For that reason, an awareness program must match the quality of everything else the organization is doing. Otherwise, security is seen as unimportant and an afterthought.



The managed difference

Set-it-and-forget-it cyber security training is both wasteful and misleading. Rote training and obvious testing will not equip your team to defeat a clever attacker. F12's expert security team manages robust, evolving training programs so you don't have to.



Five ways a powerful cybersecurity awareness program defends your operations



Awareness: Instil confidence in employees to recognize and respond to security threats and be a useful defence mechanism for your business.



Threat reduction: Improve understanding of information security best practices, applications, and technologies regularly used in the workplace, including social media, email, and websites.



Avoid downtime: When employees are familiar with cybersecurity principles and understand they play an integral role in keeping the business secure, there is lower likelihood of successful cyberattack.



Compliance: A robust cybersecurity awareness training program emphasises compliance policy familiarity, adding another layer of security in handling sensitive data and information.



Increase customer confidence: Studies show that 31% of consumers said they discontinued their business relationship with the breached entity following a successful cyber-attack. In addition, 65% said they lost trust in the organization after being affected by one or more breaches.

A best-in-class phishing simulation & training platform

Training

- Engaging and interactive browser-based security training available on-demand
- Security awareness content curated by F12's Security Operations team from the world's largest library of interactive security modules, videos, games, posters and newsletters
- Training content customized for personnel and industry needs

Phishing simulations

- Customized phish-testing campaigns run by F12's Security Operations team
- Regular simulated phishing attacks using the latest tricks and techniques
- Industry benchmarking to compare your organization against others

Reporting

- Metrics and insight into the effectiveness of your security awareness training program
- Tailored phishing campaigns, training assignments, remedial learning & reporting based on each employees' behaviour

About F12

F12 aims to eliminate the risk and complexity of business technology by crafting business solutions that deliver security and simplicity. That way, our clients can focus on their mission.

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